

plan

design

funding

implement

**evaluate**

**CS4Ed** has developed evaluation strategies and metrics of success that address the design, effectiveness, and impact of educational products and services for suppliers, consumers, and users. Our balanced approach is evidence-based and combines academic, business, and engineering experience.

CS4Ed Product Evaluation Services can help:

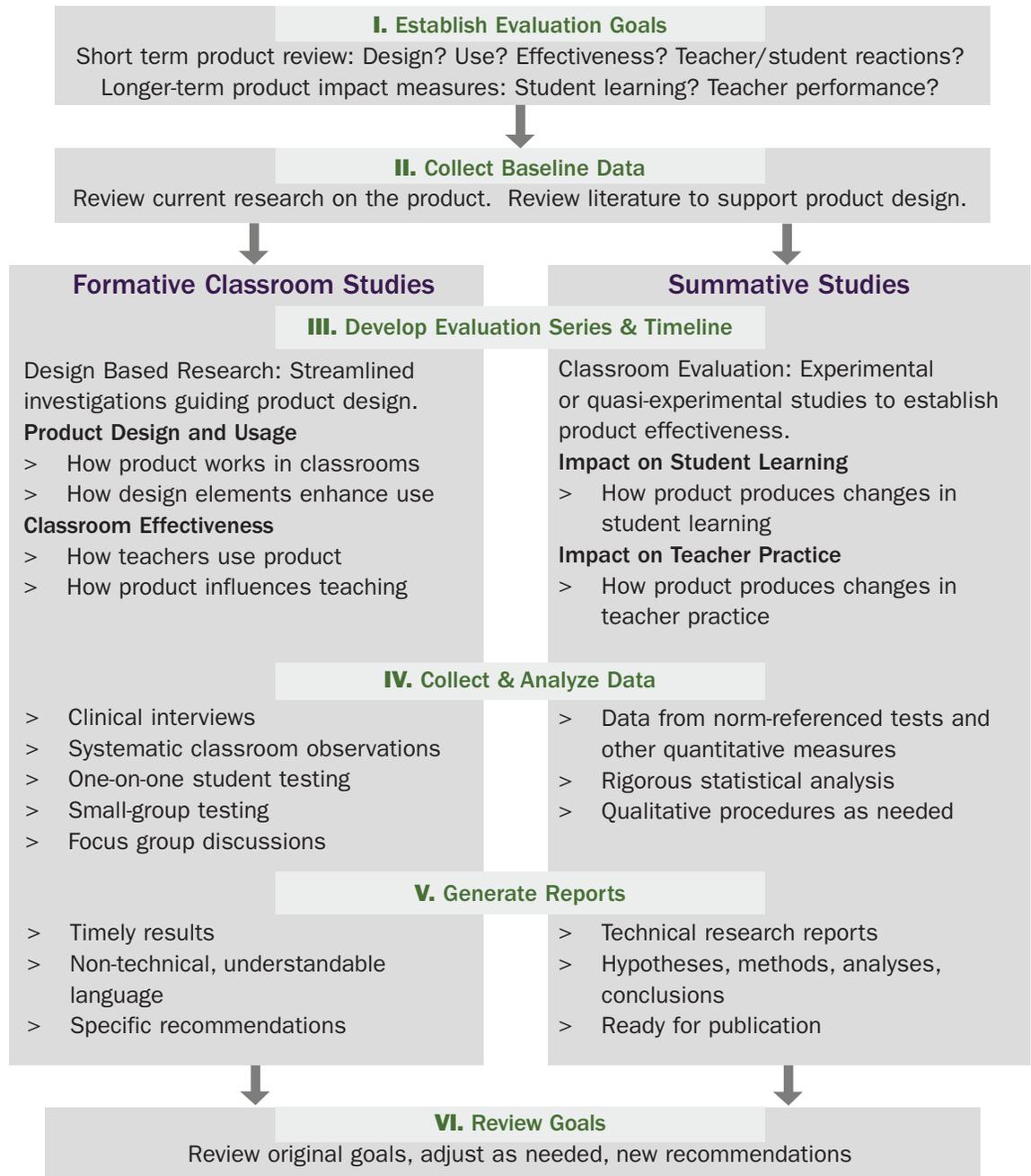
- > **Identify** evaluation goals that relate design elements and implementation decisions to how a product or service will work in classrooms and online learning environments under real-world conditions;
- > **Inform** clinical interviews, observations, testing, and focus group discussions through quantitative measures and rigorous qualitative procedures that provide specific recommendations;
- > **Manage** evaluation throughout the life cycle of design, implementation, deployment, and use to make wise decisions about the design and content of the product and improve its effectiveness in the learning environment; and
- > **Guide** developers to create potential impact as well as teachers, students, and administrators to deliver that impact through effective use.

## Assess the design, effectiveness, and impact of educational products and services



**Informed Decision-Making  
for the Education Market**

## Evaluation Processes



**CS4Ed's Product Evaluation Services produces useful information in a timely and cost-effective manner that responds to the specific needs of the intended audience**